

# BRIAN CROWDER

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www.briancrowder.com

## EDUCATION

### Art Institute of Pittsburgh

Bachelor of Science, Multimedia and Web Design  
(Dean's Award; 3.9 Cumulative GPA)

## EXPERIENCE

### Senior Graphic Designer, CB Richard Ellis

Washington, DC  
2006-Present

- Manage a Fortune 500 brand while designing best-in-class sales presentations, advertisements, and signage for the Washington, DC region's most prominent office buildings and retail developments
- Interact directly with distinguished national clients, along with internal and external design teams, to develop corporate identity systems for commercial real estate products from \$20M-\$300M
- Lead a regional network of 5 designers and 20 marketing professionals in the design of outstanding print and web projects

Employee of the Year - Washington, DC/Baltimore Region  
National Design Lead - Sustainability Practice Group

### Graphics Manager, TPS Displays

Lynchburg, VA  
2004-2006

- Created large-format graphics production department and an in-house design department, both of which profited in their first year
- Developed expertise in large-format print design, environmental signage design, and custom print finishing
- Designed print, web and presentation materials for trade show and order fulfillment clients

International Teddy Award - Excellence in Print, 2004  
International Teddy Award - Excellence in Print, 2006

### Graphic Designer, InMind

Lynchburg, VA  
2003-2004

- Designed print and packaging, point-of-sale graphics and presentations for agency clients ranging from small to large, international to regional
- Developed skills in illustration for both package and exhibit design, as well as logo design
- Developed understanding of offset printing file preparation, and web design

### Co-Founder, Principal, Summit Marketing Solutions

Lynchburg/Alexandria, VA  
2002-Present

Co-founded Summit Marketing Solutions(now CrowderCreative)—a creative development consultancy—and currently assume day-to-day business responsibility

## TECHNICAL SKILLS

### Adobe Photoshop CS5

xxxxx

### Adobe Illustrator CS5

xxxxx

### Adobe InDesign CS5

xxxxx

### Adobe Acrobat Pro CS5

xxxxx

### Adobe Dreamweaver CS5

xxxxx

### Adobe Flash CS5

xxxxx

### Google Earth Pro

xxxxx

### Apple iWork

xxxxx

### Microsoft Office Suite

xxxxx

### Omnigraffle

xxxxx

### Wordpress

xxxxx

### Adobe Premier

xxxxx

### Adobe After Effects

xxxxx

### Final Cut Pro

xxxxx

### Google Sketchup

xxxxx